

# FLEXON

## Doc Door's Report

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### FREE MAILER POSTCARDS

FREE Flexidoor® Impact Door mailing postcards are available for our dealers' use. This card is a great way to stay in front of customers and prospects, while generating leads. Cards are available on a first-come, first-served basis. Call Alice Permigiani at extension 323 or [amp@flexoninc.com](mailto:amp@flexoninc.com) for more information.

## Congratulations DOUG MARTIN February 2007 Bulldog Salesperson of the Month

*Flexon, Inc. is pleased to announce Doug Martin of The Caster Store as the February 2007 Bulldog Salesperson of the Month!*

Southern Energy Homes, a mobile home manufacturer, identified their own need for a high performance door. They contacted their sister company for information. Their sister company, referred Southern Energy Homes to Flexon, who had installed a Speed-Master® door three years ago for them. The sister company said they haven't had to think about the Speed-Master® since its installation, because it is so dependable and trouble-free. Southern Energy called Flexon and we turned over the lead to Doug Martin. Doug knew that the customer was also looking at a competitive door, so he asked the customer to hold on making a decision until the Flexon Demo Truck could be brought in. Doug and his regional manager drove the Demo Truck to the customer's location, did a successful demonstration, and got the order!

**Lesson Learned:** *Follow-up leads promptly. Utilize the Flexon Demo Truck.*

As the February Bulldog Salesperson of the Month, Doug will receive a Flexon windbreaker and will qualify for our 2007 Bulldog Salesperson of the Year Award...A check for \$1,000! *Congratulations Doug!*

## Help Us To Help You

Please help us to help you move your orders through our system as quickly as possible.

When faxing orders to Flexon, please include a copy of our quotation. If the quotation is unavailable, reference our Quote Number on your purchase order.

In addition, it is crucial that a completed detail order form accompany all orders for Speed-Master® Flex-Master® and Steel-Master® doors. Be sure to include the voltage and material color on that form.

Providing us with all of the necessary information at the time of order placement will *avoid call backs* and will *keep your order moving* through our system without delay.

Thank you!

## It's Bug Season Again

Baking plants, warehouses and manufacturing facilities are now planning for the warm weather that's fast-approaching. Be the first person in the door with Flexon's Screen-Master® insect barrier doors, and help them increase air circulation while keeping the bugs out. Other companies are now offering screen doors, but Flexon was the pioneer of the product and we make a simple, dependable, easy-to-install Screen-Master® for any application! Contact us today for free brochures and spec sheets.

## New Demo Truck

We did it! We wore out our first Demo Truck because of its overwhelming demand and usage! Our new Demo Truck is out on the road and ready to help you close sales.

Contact your regional manager today to arrange having the Truck driven to your location.

It has been proven time and time again: Our dealers who use the Demo Truck get more orders!

### Take on a Bulldog Attitude

*And contact these  
types of companies  
in your area:*

**Amer. Cold Storage  
Dock Seals**

**Bagel Boy  
Full-Thickness Door**

**Chief Container  
Screen-Master® 200**

**Pilgrim's Pride  
Speed-Master® 1000's**



*If you no longer wish to receive this newsletter, kindly reply to this email and type "remove" in the subject line.*