

# FLEXON

## Doc Door's Report

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**FREE MAILER POSTCARDS for Speed-Master® and Flexidoor®** are available. The Speed-Master® 750 mailers target clean room or food prospects, and the Flexidoor® mailers are designed for meat processing prospects. Call Alice Permigiani at extension 323 or [amp@flexoninc.com](mailto:amp@flexoninc.com) for info!

### Congratulations George Jumper April 2007 Bulldog Salesperson of the Month

*Flexon, Inc. is pleased to announce George Jumper with WEPCO as the April 2007 Bulldog Salesperson of the Month! George's Bulldog Attitude earned him an order for six Speed-Master® doors from Fry Communications! He invited his Flexon regional manager to his first appointment with Fry in February, and following his presentation, the competition heated up. After battling the competitors' comments, George took Fry to see an nearby Speed-Master® installation. Before taking them in, George told Fry 'if you're not convinced after seeing an actual Speed-Master®, that it's the best choice, I'll back off.' Needless to say, once Fry Communications saw the Speed-Master® in action, they were completely impressed! .... Competition.... What competition?!*

**Lesson Learned:** Utilize the expertise of your Flexon regional manager & use actual installation to help sell when possible.

As the April Bulldog Salesperson of the Month, George will receive a Flexon windbreaker and will qualify for our 2007 Bulldog Salesperson of the Year Award...A check for \$1,000! Congratulations George!

### Speed-Master® 4500 Now On-Line

In last month's Report, we announced the introduction of our Speed-Master® 4500, designed especially for use on extra large doorways up to 27' wide x 25' high. Downloadable versions of product specifications and detail drawings for the Speed-Master® 4500 are now available on the Flexon website. Just click on 'Download Drawings' or 'Product Specifications' on the homepage.

### Lead Generation Mailing To Pharmaceutical & Medical

In conjunction with the INTERPHEX pharmaceutical show, this month, Flexon did a postcard mailing to 10,000 pharmaceutical / medical product manufacturers. The mailer targeted the Speed-Master® 750 clean door. This mailing is part of our on-going marketing plan to create more leads for our dealers.



### Interphex Show

We received great interest in the Speed-Master® 750 clean door at the INTERPHEX pharmaceutical show, Jacob K. Javits Convention Center, New York, NY, April 24-26.

All of the leads we received will be given directly to our dealers.

A formal introduction of the Speed-Master® 750 clean door and product support materials will be announced in the near future.

### Take on a Bulldog Attitude

And contact these types of companies in your area:

Bridgestone Firestone  
Screen-Master® 500

Circle Barn Ranch  
Speed-Master® 750

Fieldale Farms  
Screen-Master® 800

Mountaire Farms  
Flexidoor® HD Door



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