

High Performance Doors and Dock Equipment



Hörmann Flexon LLC
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FOR IMMEDIATE RELEASE

Hörmann Flexon Company Profile for Professional Door Dealer Magazine

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HÖRMANN FLEXON LEADS THE WAY WITH NEW DOOR TECHNOLOGY

In today's worldwide marketplace for building materials, the name Hörmann has become synonymous with doors and operators. The Hörmann Group has not only established itself as Europe's leading supplier, but has also demonstrated its global presence with major operations in Russia, China and now North America. Theirs is a success story achieved through a family business that realized steady growth over decades, through a commitment to innovation, quality and customer service.

It all began when August Hörmann (1886-1944) began making steel doors in his metalworking shop in Germany. Following World War II, his son, Hermann (1912-1994), re-established his father's business virtually from scratch. In the 1950's, Hermann planted the seed for monumental growth by producing an entirely new type of door at the time: a one-piece garage door, which became known as the 'Berry' Door, after its American inventor. By the 1960's, the company progressed into manufacturing sectional doors for residential, commercial and industrial markets. The permanent growth of the company over the decades, and their continuously growing product range, made it necessary to expand beyond the headquarters in Steinhagen, Germany. Today, the company manufactures in 15 highly specialized production facilities while being run by the fourth generation, namely the grandchildren and great grandchildren of the company founder: Thomas J. Hörmann, Martin J. Hörmann and Christoph Hörmann.

Today, Hörmann boasts a full product range for residential, commercial and industrial applications, and has operations in more than 40 countries. With the establishment of Hörmann, Inc. in Tennessee in 2002, the acquisition of Gadco in 2006, and the latest purchase of Flexon, Inc., Hörmann is demonstrating its commitment to permanent expansion and manufacturing in North America.

Flexon, Inc. (originally known as Flexion, Inc. until the company was renamed in the mid-1990's) was known worldwide as a respected manufacturer of industrial doors and loading dock equipment including impact traffic doors, high performance, high-speed roll-up doors; as well as loading dock seals, shelters screens and levelers. The company has made dock equipment and impact doors since 1979 and high-speed roll-up doors since 1987. Referring to the acquisition of Flexon, Inc. on September 23, 2007, Christoph Hörmann, says "This new partnership means that Flexon, Inc. customers will have access to the best technology available in the world." Manufacturing continues in Leetsdale, Pennsylvania, and now with the ability to provide Flexon, Inc. customers with a broader range of products; henceforth, Hörmann Flexon LLC.

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The products Hörmann Flexon has been manufacturing have a natural synergy with the Hörmann plan for expansion within the American industrial door marketplace. Hörmann Flexon has always been a leader in quality and dependability within the industry, first with success of the Flexidoor® Series flexible impact doors. The emergence of the legendary Speed-Master® Series of high-speed roll-up doors further demonstrated the company's ability to provide doors to satisfy customer's needs when market demands increased for fast, low-maintenance doors. This uniquely designed door has led the way in the high performance door market with its dependable sectional panel design, low-profile guide tracks, non-counterbalance/tensioning system design, and exclusive 5-Year Unlimited Cycle Warranty on the motor/gearbox. Then, in the late 1990's, Hörmann Flexon responded again to the demand for insect and contamination control at loading docks with the creation of one of the first Insect Control Barrier doors, recently renamed Screen-Master®.

Now, Hörmann Flexon is proud to be able to incorporate German engineered doors into an already proven product line, to manufacture industrial door and loading dock products that are keeping with the quality and dependability customers want. Two new doors will be shown in April 2008 at the International Door Association Expo in Las Vegas, Nevada. The Speed-Commander™ 1400 SoftEdge™ high performance door system is a high-speed roll-up door that incorporates an innovative bottom profile. This special SoftEdge™ technology will spark the interest of companies interested in adding to safety and efficiency of operation, while reducing door maintenance and repair costs. The new high-speed security door featuring spiral technology will also be shown at the 2008 Expo. This state of the art door technology is designed to provide modern business operations with a door system that combines ultra fast opening and closing speeds as well as security and energy efficiency.

“These types of products will lead the way in new door technology within the American market, by providing customers with products that satisfy the more sophisticated requirements emerging from modern business operations,” comments Christoph Hörmann. No doubt, this is just the beginning of what is a promising future for the door industry.

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